


**SPECIAL INTEREST GROUP
TEACHING AND LEARNING**

PRECEDING THE 2025 SAAA/IAAER BIENNIAL INTERNATIONAL CONFERENCE



**CALL FOR
POSTER PRESENTATIONS AND SHOW-AND-TELL
INTERACTIVE SESSIONS**



**SPECIAL INTEREST GROUP: TEACHING AND LEARNING
(Pre-Conference Event)**

24 June 2025 | University of Cape Town|

In person

**“Shaping Tomorrow: Sustainable Innovation
through Accountancy Research in Africa”**

We invite all SAAA members to join us for the **SAAA Special Interest Group (SIG): Teaching and Learning**, a pre-conference day focused on innovations and strategies in accountancy education. This special day will feature keynote speakers, interactive workshops, poster presentations, and interactive show-and-tell sessions, providing a platform to explore effective teaching tools and methods.

PLEASE NOTE:

- This event is *separate* from the main conference, with different dates, locations, and a distinct/separate registration process.
- This call is specifically for the *Teaching and Learning Special Interest Group's* **posters** and **show-and-tell sessions**, taking place *prior to* the SAAA/IAAER Biennial International Conference, which will be held at Century City from 25-27 June 2025.
- Please see below for the details pertaining to the posters and show-and-tell sessions.
- **Accounting Education papers for the Work-in-Progress and Peer Reviewed tracks will form part of the main conference. Please refer to the main conference's call for papers for details, deadlines, etc.**
- Attendees must be registered for the main conference in order to attend and/or participate in the SIG.

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PROGRAM HIGHLIGHTS:

- **Keynote Address:** Bruce Vivian, Head of Accountancy Education, IFAC
- **Workshops** on Classroom Engagement, Case-Based Teaching, Chatbot Development, and Technology Integration in the Accounting Classroom
- **Poster presentations**
- Interactive **Show-and-Tell** sessions

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IMPORTANT DATES:

- Poster and Show & Tell Submission Deadline: 31 January 2025
- Notification of Acceptance: 16 May 2025
- Deadline for submission of corrections: 23 May 2025

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SUBMISSION INSTRUCTIONS:

All submissions should be sent to Veruschka.PelserCarstens@nwu.ac.za with the subject line "T&L Day Poster Submission".

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Contact Information: For any queries or further details, contact: veruschka.PelserCarstens@nwu.ac.za

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We look forward to your participation in this exciting day of learning, sharing, and innovation!

POSTER PRESENTATIONS -

Visual displays (in the form of posters) where poster presenters explain their teaching innovations, challenges, or methods in a summarised and structured manner (Purpose, Approach, Findings, and Impact). Attendees walk around and engage with the poster presenters at their own pace.

Poster Presentation Guidelines: We invite submissions for poster presentations that align with the theme of the event. The poster presentations should address innovations, challenges, and effective strategies in accountancy education.

Submission Guidelines:

- Posters should be submitted in **PDF format**.
- Include a **brief explanation (up to 300 words)** of the content and objectives of the poster.
- The PDF should be formatted for A1 size (594mm x 841mm) and should be clearly readable.
- Ensure the content is structured to cover **Purpose, Approach, Findings, and Impact on Teaching and Learning**.
- Submissions must be sent to Veruschka.PelserCarstens@nwu.ac.za with the subject line "SIG Poster Presentation Submission."

SHOW AND TELL INTERACTIVE SESSIONS

A *dynamic* and *hands-on* segment. It involves live demonstrations where presenters physically show how a teaching tool, method, or technology works in real-time. The "tell" part involves discussing the background, purpose, and results of the innovation as it is demonstrated.

Presentations should focus on:

- **Brief Overview (5 minutes):** Explain the tool or method, its purpose, and how it aligns with improving teaching and learning outcomes in accounting education.
- **Demonstration (10 minutes):** Provide a live or video demonstration showcasing the tool/method. Highlight any specific challenges and solutions that arose during implementation.
- **Engagement (5 minutes):** Engage the audience with a brief Q&A session to discuss possible adaptations or improvements for various educational contexts.

Submission Guidelines:

- Participants should submit a brief abstract (up to 200 words) outlining their show-and-tell topic.
- All submissions must include any necessary materials for the live demonstration (e.g., video files, URLs, or digital handouts).

Submissions must be sent to Veruschka.PelserCarstens@nwu.ac.za with the subject line "SIG T&L: Show and Tell Submission."